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## PRESS RELEASE

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### **Meteor inkjet print component business helps TTP to win top innovation award**

The Meteor print controller, which drives industrial inkjet print heads, was one of several innovative new products from TTP that were assessed for the 2008 Innovation and Design Excellence Awards (iDEA 08). TTP won accolades for Design Collaboration, were declared 'Best Design Consultancy,' and won the overall prize for 'Innovation and Design Excellence'.

TTP's Meteor™ print controller was developed just two years ago to accelerate time-to-market for OEM's planning to introduce new industrial inkjet equipment. Meteor supports leading printheads such as the Xaar® 1001, Dimatix Spectra®, and Toshiba TEC printheads. Customers have been won from countries around the world and in applications ranging from large format scanning printers to single-pass digital presses. Meteor is also used in the emerging functional inkjet industry where the output is not graphics but a patterned deposition of functional materials.

The iDEA awards are run annually by UK publications: Eureka and New Electronics together with Cranfield School of Management (a leading UK university). The assessment covers how TTP is run as well as the innovation and market impact of the products that TTP has developed. Meteor was assessed as an example of how TTP identifies a market need through its industry contacts as Europe's largest independent product development services provider and then invests to produce a platform technology or product to satisfy that need.

Clive Ayling, Meteor Business Manager at TTP says, "Meteor is an example of innovation meeting a direct customer need. New printer OEMs are addressing the opportunities of industrial inkjet all the time. For them, time-to-market with a robust electronics solution that Meteor offers is essential to their business success. We expect Meteor to continue to grow strongly in the years ahead."



## **About TTP**

TTP is Europe's leading independent technology and product development company. TTP's primary objective is to create new business based on advances in technology. TTP specialises in digital printing, communications, instrumentation, consumer and industrial products, medical devices, cleantech and security systems. TTP has its own extensive laboratory and pre-production manufacturing facilities and employs engineers, scientists and business development specialists renowned for their creativity and experience. The company, established in 1987, is headquartered in Melbourn (near Cambridge, UK).

For more information on TTP visit [www.ttp.com](http://www.ttp.com)

For more information on Meteor visit [www.ttpmeteor.com](http://www.ttpmeteor.com)

For more information on iDEA Awards visit [www.ideawards.co.uk](http://www.ideawards.co.uk)

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